



OPEN YOUR EYES Studio Tour 2019 CALL FOR VISUAL ARTISTS

DEADLINE TO REGISTER: FRIDAY, MARCH 29th, 2019 by 11:59 pm.

What: Open Your Eyes Studio Tour hosted by the Northwest CT Arts Council

Who: Featuring artists who are open to showing their creative spaces and processes to the public.

Why: To give visitors a greater understanding of the artists' creative processes, and the spaces they work within.

When:

- **Saturday, August 24th, 2019, from 10 am - 5 pm** (hour break for lunch from 12 - 1 pm)
- **Sunday, August 25th, 2019, from 10 – 4 pm** (hour break for lunch from 12 - 1 pm)

Note: Artist must participate for both days and are required to be present at their studio during the tour weekend hours.

Where:

The studios and spaces of artists from **Winsted, New Hartford, Barkhamsted & Colebrook, CT.**

Costs:

- Admission for the public to all studios on the tour is FREE thanks to the sponsors of the Tour.
- There is a **\$50 registration fee for participating artists AND artists must be a NW CT Arts Council member** for 2019 (see artsnwct.org/membership).
- **Participating artists will donate 20% of the proceeds from sales totaling \$250 or more during the weekend to the Northwest Connecticut Arts Council.** Although sales are not the priority of this event, we will be encouraging visitors to collect local art.

How: The Northwest Connecticut Arts Council will manage, market, and produce this event. This will include, but not be limited to website & email promotion, limited edition 10th anniversary t-shirts, radio and print advertisements, tour map, event signage and publicity for all participating studios and spaces. Participants must have either a studio or other working space, together with parking to accommodate a number of visitors (usually 3-6 cars at a time at most). A representative of the Northwest Connecticut Arts Council will conduct a site visit to help make these determinations. Participants must help promote the Open Your Eyes Studio Tour by utilizing their own marketing lists, website/social media, and other means of promotion to help the Northwest Connecticut Arts Council spread the word. The more you promote the more visitors you get!

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To register online, go to oyeartists2019.eventbrite.com

For a registration form or questions, please contact:

The Northwest Connecticut Arts Council
40 Main Street, Suite 1
Torrington, CT 06790
(860) 618-0075 or maddie@artsnwct.org



Northwest Connecticut
Arts Council, 10th Annual
**Open Your Eyes
Studio Tour 2019**
Towns of Barkhamsted, Colebrook, New Hartford,
& Winsted

VISUAL ARTIST REGISTRATION FORM

DEADLINE – March 29th

The Northwest Connecticut Arts Council offers artists an opportunity to show case their work and engage visitors through the 10th Annual Open Your Eyes Studio Tour.

Artists may register online, instead of using this form, at oyearartists2019.eventbrite.com

Artist Contact Information:

Name _____ Phone () _____ - _____
Mailing Address _____ Town _____ ZIP _____
Email _____ Website _____

Please print clearly. Information in this box will be published:

Artist Name/Business (list only one) _____

STUDIO Address _____ **Town** _____

Email _____ Website _____

Studio/Site Phone () _____ - _____

Artistic Medium _____

My studio/site is handicapped/wheelchair accessible. _____

As an ATTACHMENT, Please email us:

- 1. Artist statement (min 100 words). Describe your work (subject matter, approach to your work, materials used, etc.) to give visitors an idea of what they may see at your studio.**
- 2. Your bio/brief description of your background as it relates to your work as an artist.**
- 3. Written directions from main roads in your town (only use NORTH, SOUTH, EAST, & WEST to indicate turns & include mileage).**

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REQUIREMENTS:

Application is by individual artist only and not by studio, agent, dealer or other representative. If you are represented by a gallery or agent, please be up-front with them about your participation in this event. Artists who share one studio space must apply separately; artists who work on the same objects as a team may submit both names on one application.

For summer 2019, **studios/sites must be located in the municipalities of Barkhamsted, Colebrook, New Hartford, & Winsted.**

Note: It is strongly advised that all participating host artists carry liability insurance for their studio space as part of their own business practice.

Please read the following and sign at the bottom to indicate your understanding and agreement with these requirements. (Contact us with questions or concerns).

1. I will be present in my studio/site during the Open Your Eyes Studio Tour:
from 10 am until 5 pm on Saturday, August 24th and
from 10 am until 4 pm on Sunday, August 25th, 2019.
2. I will use this event as an opportunity to educate the public about my artwork through explanation, displays and/or demonstration of processes and materials.
3. I will become a contributing member of the Northwest Connecticut Arts Council at the Artist level or ensure that my current membership is valid through 2019; contact us (see below) for membership info or go to <http://www.artsnwct.org/membership/become-a-member>).
4. I will pay an event registration fee of \$50, and will donate 20% of the proceeds for sales that equal or exceed \$250 during the event weekend to the Northwest CT Arts Council. *Checks should be made out to The Northwest Connecticut Arts Council.*
5. I will RSVP by 8/9/2019 to the Open Your Eyes Cocktail Party held on 8/16/2019. I will do my best to attend the Cocktail Party Benefit – artist attendance is free; plus-ones get a discount code.
6. I will utilize my mailing lists, email lists, event announcement/link on my website, social media tools, and other means of promotion to distribute event information and materials to area businesses and my customers and contacts. I agree to display Northwest Connecticut Arts Council materials during the event weekend. **I understand that promotion for this event is a joint effort between the Northwest Connecticut Arts Council and each registrant.**
7. I permit Open Your Eyes Studio Tour 2019, a program of the Northwest Connecticut Arts Council, to use the artwork and information I submit for use in promotional materials (print and electronic/internet) and news media.
8. I waive, release, and discharge the Northwest Connecticut Arts Council and its officers, board of directors, agents and employees from any and all liability for the death, disability, personal injury, property damage, property theft or actions of any kind which may accrue to me or my business named above (if applicable), and indemnify and hold harmless the Northwest Connecticut Arts Council and its officers, board of directors, agents, and employees from any and all liabilities and claims made by other individuals (including visitors) or entities as a result of any of my actions or the actions of any participant, or any agent, employee, or member of my business named above (if applicable).
9. I have received and reviewed the **Timeline Sheet** listing the schedule of requirements for participation in the tour.

I agree to and will meet the requirements stated above and the deadlines described in the timeline, to the best of my ability. (The Open Your Eyes Studio Tour timeline is subject to change).

Artist's Name (print): _____

Artist's Signature: _____ **Date:** _____

Please sign and return this application by March 29th, 2019 to: The Northwest Connecticut Arts Council
40 Main Street, Suite 1
Torrington, CT 06790
(860) 618-0075 or maddie@artsnwct.org