

CultureMAX Awards 2017 – presented by the NW CT Arts Council



The CultureMAX Awards are a huge success and reinforce our belief that recognizing the leaders in the region's cultural community is a **big draw**.

We have seen great attendance and an overwhelming amount of pre- and post-event press coverage.

CultureMAX 2017 will be held on November 14, 2017 at the Warner Theatre, and will honor recipients in 6 categories:

***Artist * Heritage Professional * Volunteer * Cultural Organization * Culture-loving Business
Lifetime Achievement***

The goals of CultureMAX are:

- to educate the region's community and bring attention to the positive forces that impact the cultural environment and our region
- to recognize individuals and/or businesses who exemplify excellence in the cultural community, and
- to raise awareness of the NW CT Arts Council as a central guiding source supporting the region's cultural community

We are seeking sponsorship for CultureMAX at various levels:

CultureMAX Sponsors \$2,500	CultureMAX Benefactors \$1,500 - \$2,499	CultureMAX Underwriters (cash, donated goods or in-kind services \$1,000-\$1,499)	CultureMAX Supporters (cash, donated good or in-kind services \$500 - \$999)
Prominent Banner at the Event	Banner displayed at Event	Inclusion on Thank You poster displayed at Event	Inclusion on Thank You poster displayed at Event
Logo prominence in email promotion	Logo inclusion in email promotion	Credit in email promotion	Credit in email promotion
Logo prominence on webpage with website link	Logo inclusion on webpage with website link	Logo inclusion on webpage	Credit on webpage
Credit on dedicated Facebook event page and press releases	Credit on dedicated Facebook event page and press releases	Credit on dedicated Facebook event page and press releases	Credit on dedicated Facebook event page and press releases
Logo prominence on printed materials (invitations, signage, etc.)	Logo inclusion on printed materials	Inclusion on printed materials with Logo	Inclusion on printed materials
8 Tickets to the event	6 Tickets to the event	4 Tickets to the event	2 Tickets to the event cocktail party
Logo prominence in ads	Logo inclusion in ads	Credit in ads	