

**PROGRAM BOOK ADVERTISING**

CultureMAX Awards  
November 14, 2017 – 5:30 pm  
Warner Theatre, Torrington, CT  
*All proceeds to benefit  
The Northwest Connecticut Arts Council*



**For the past three years, the region’s only recognition event for the movers and shakers in the arts and culture sector has been presented and hosted by the Northwest Connecticut Arts Council.** The event has successfully increased awareness of the valuable contribution the honorees make toward the quality of life and vitality of the area. Each year, five to six awardees are celebrated. The program book for this event will:

- be read by potentially 500 of the most influential people in the region, and
- support the Northwest Connecticut Arts Council, serving 25-towns in NW CT and the neighboring areas, as the only central hub for cultural information and resources in the region.

**AD RATES:**

<b>SIZE:</b>	<b>Non-Member:</b>	<b>Non-Member Multiple*:</b>	<b>Member:</b>	<b>Member Multiple*:</b>
Full Page- Facing Profile 10" x 4.25"	\$300	\$255	\$255	\$217
Full Page 10" x 4.25"	<b>\$150</b>	<b>\$125</b>	<b>\$125</b>	<b>\$106</b>
Half Page 5" x 4.25"	<b>\$100</b>	<b>\$85</b>	<b>\$85</b>	<b>\$72</b>
Quarter Page 2" x 4.25"	<b>\$75</b>	<b>\$63</b>	<b>\$63</b>	<b>\$53</b>

**\*discount availalbe if an ad is taken out in the November Print Calendar in addition to the CultureMAX! Program Book.**

**AD SUBMISSION and PAYMENT DEADLINE:** November 3, 2017

**Questions?** Call Sarah Galgano (860) 618-0075 or email your ad to info@artsnwct.org

**PROGRAM ADVERTISER FORM**  
*CultureMAX Awards 2017, November 14 at the Warner Theatre*

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

\* Tax Deductible Donations in an amount of \$25 or more (over and above ad costs) will entitle the donor to special recognition in the program.  
\*\* Arts Council Members receive a 15% ad discounted rate.

Ad Size (Circle One):    - FULL facing-       -FULL-       -HALF-       -QUARTER-  
Copy attached?    -YES-    -NO-       SPECIAL INSTRUCTIONS \_\_\_\_\_  
Cost of Ad: \_\_\_\_\_ Additional Donation\*: \_\_\_\_\_ Event Tickets (\$30 per pair) \_\_\_\_\_  
**Balance due:** \_\_\_\_\_

**PAYMENT**

**CHECK:** *Make checks payable to: Northwest CT Arts Council-Pgm. Ad* (Do not send cash.)  
*Mail this order form with your check, and business card, logo or display ad to:*  
**NW CT Arts Council, 40 Main Street – Suite 1, Torrington, CT 06790**

**CREDIT CARD payments for ads:** Please call (860) 618-0075 and email your form to [info@artsnwct.org](mailto:info@artsnwct.org)

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